

WellNow's Lewiston urgent care site getting closer to opening



BY JOSHUA MALONI
GM/Managing Editor

River Region residents have noticed more activity at the new WellNow Urgent Care site on Center Street in Lewiston. Furniture and television screens can be seen inside the windows, and the company sign was recently installed on the building's exterior.

"We are finished with the buildout at this location, so still on track to open during the first half of the year," Public Relations Manager Annie Keller said on Monday. "An opening date has not been confirmed yet, but we are actively hiring at this site. Anyone interested can visit <https://www.wellnow.com/about/careers/> to view opportunities and apply."

Keller previously told NFP, "We're very excited to be bringing convenient care to the Lewiston community. We recognized that there was a need and opportunity to provide local residents with greater access to quality care with shorter wait times, walk-in service and lower costs than the traditional emergency room.

As most people have experienced at some point, injuries and illnesses tend to happen at the most inconvenient times, including evenings and weekends. WellNow Urgent Care is open seven days a week from 8 a.m. to 8 p.m., with extended hours available at some locations. We also offer virtual care 24/7, so patients can receive the care they need anytime.

"Our goal is to make it easier for patients to get the treatment they need quickly, close to where they live and work, and get back to their lives instead of waiting for hours in an emergency room or delaying care.

"The WellNow Urgent Care in Lewiston will provide timely walk-in treatment for a wide range of non-life-threatening injuries and illnesses such as sprains, burns, cuts, lacerations, colds and flu, strep throat, sinus infections, allergies and more. We also provide on-site X-rays and physicals. COVID-19 PCR testing with next-day results is available at all WellNow locations. Most insurance is accepted,

and we offer competitive self-pay rates for patients without insurance."

WellNow Urgent Care Chief Medical Officer Dr. Robert Biernbaum said, "WellNow Urgent Care was founded in Western New York to help communities bridge the widening gap between urgent care needs and the shrinking emergency room capacity across New York, especially in the rural and urban underserved communities. Rural hospital closures hit communities hard, and WellNow has expanded to more than 70 care centers throughout upstate New York, which employ more than 2,500 people.

"Studies show urgent care centers such as WellNow are likely saving hospital emergency departments millions by offering people alternatives for lesser illnesses and injuries according to the National Institutes of Health. Urgent care goes far beyond primary care with more advanced procedures like treating lacerations, fractures, and conducting X-rays to provide rural communities with a continuum of care."

Lewiston Lions share Earth Day initiatives

BY LION ROB NICHOLS

Thrilled to witness the energy within our community, rallying together to preserve a slice of

Mother Nature – the majestic blue spruce tree gracing our waterfront.

But why stop here? Let's continue this admirable journey. I extend a warm invitation to the community to join our club in commemorating Earth Day with our annual Village of Lewiston cleanup. We'll commence bright and early on Saturday, April 20, with sign-in starting at 8 a.m. At 9 a.m., we'll provide volunteer instructions, and after the cleanup, we'll conclude with a volunteer hot dog lunch at noon.

More great news, our "Village of Trees" initiative comes into fruition this year. This project aims to enrich public spaces by planting trees and installing park benches, creating natural shaded walking and sitting areas. Our goal is to promote the health and well-being of both village residents and visitors alike. Notably, all locations are owned and maintained by the Village of Lewiston.

This endeavor seamlessly



aligns with Lions Clubs International Global Cause of Environment, underscoring the Lewiston Community Lions Club's dedication to safeguarding and enhancing the environ-

ment while fostering a healthier community within the Village of Lewiston.

This year, our efforts will see the planting of 11 trees and the installation of two park benches

The now-famous blue spruce on North Water Street in the Village of Lewiston. The Village of Lewiston Board of Trustees recently voted to save the tree from a previously planned chopping.

at publicly accessible properties – two parks and one cemetery. The club collaborates closely with Village of Lewiston officials, including Mayor Anne Welch.

A heartfelt thank you to everyone who has contributed to making this endeavor possible through donations and volunteering efforts. Special

thanks to Niagara County legislative leader Rebecca J. Wydysh, Assemblyman Angelo Morinello and the New York Lion's State & Bermuda Foundation for their financial support.

If you are interested in learning more about or joining the Lewiston Community Lions – who have served the Lewiston area for 15 years – find us on Facebook or give me a call at 716-213-3295.

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